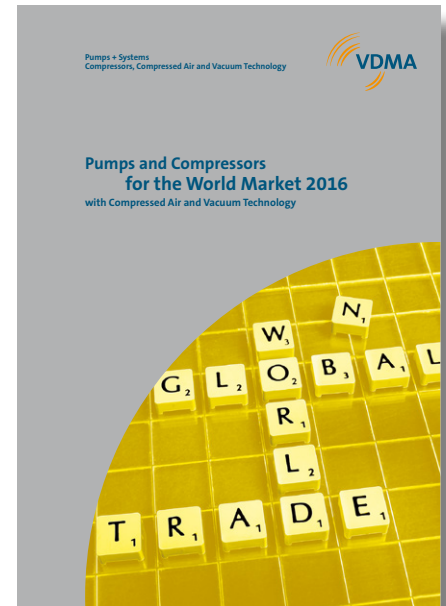


Author's Guideline

Pumps and Compressors for the World Market 2016

with Compressed Air and Vacuum Technology

Specialist articles written by manufacturers, users, scientists and journalists providing information about the latest and most important developments and – by giving examples – demonstrating the capabilities of the companies: This is the established concept for our magazine “Pumps and Compressors for the World Market – with Compressed Air and Vacuum Technology”. This magazine gears towards the strategic decision makers in the most important customer sector companies.



Content

The article should present new technological developments with a focus on the fields of application. There should be no commercial content or any company promotion. Article, pictures and picture sublines have to be without any hints on products or company names.

Article text

The text must contain:

- 1 heading
- 1 introduction
- body text with sub headlines
- captions for all illustrations
- contact details of the author: name, title, position, company name, location

Text quantity

- **max. 18,000 characters incl. spaces**

Summary for the e-version

Provide a summary of the article for the e-version of the magazine:

- **max. 1,000 characters incl. spaces**

Languages: German and English

The article has to be provided in German and English.

Images

Illustrate the article with photos or charts.

- All images in high resolution with **min. 300 dpi (.TIFF or .jpg files)**

Copyright etc.

With sending his material the author confirms that he holds the rights on text, photos or other pictures/graphics and is allowed to publish the contents of his article. At the same time he confirms that the content is correct and true.

The VDMA associations and VDMA Publishing House reserve the right to delete any promotion or advertising contents from the text and re-write passages to follow the wording of the magazine.

Please note that your article should not be published in another publication before the expiry of a period of three months after the release of "Pumps and Compressors for the World Market".

Deadline: 22nd September 2015

Contact

Please e-mail your article to:

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